



Friday 2 August 2024
8.30AM - 5.30PM

Optus Stadium
333 Victoria Park Drive
Burswood WA 5100



FMA in WA Conference 2024

*Building FM:
From Theory to Reality*



SPONSORSHIP Opportunities

Introduction

The FMA prides itself on the quality and diversity of the events and activities it offers its members, and none more so than our hugely successful FMA in WA Conference.

Our annual Conference will bring together an interesting and informative program of case studies exploring the future of facility management while drawing on local, national and international examples, attracting professionals from every field offering FMs the opportunity to hear from leading experts dealing with a range of trending topics focussing on where the industry is today and how WA is leading the charge to a bright new future.

FM in WA 2024 will reach FM professionals across both the private and public sectors, with a growing number of delegates each year, senior FM professionals and decision makers have the opportunity to connect directly with individuals and/or companies who are most beneficial to building strong business relationships that deliver.

The FM in WA Conference is a cost-effective way to leverage your brand while networking and learning what experts in their field have to say about the trends affecting the FM industry.

If you would like any further information, please contact our Events Team on 03 8641 6666 or email events@fma.com.au

Why become a Sponsor or Exhibitor

Partnering with the FMA at this one-day conference will provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professionals while also showing your support for the growing facilities management industry.

You will have the opportunity to:

- Benefit from Brand association with the peak FM industry body
- Market your Brand to FM industry professionals
- Network and develop your business
- Promote to a targeted audience
- Develop strategic win-win relationships
- Connect with members and associates through FMA Western Australia

Sponsorships and Exhibitor spaces are limited, offering maximum branding, messaging and profile-raising opportunities. Email: info@fma.com.au for more information.



SPONSORSHIP Packages

Principal Conference Sponsor

Investment \$7,500 (ex GST)

(Limit of one only)

- MC recognition as Major Event Sponsor
- Logo on all related e-marketing materials - standalone as Principal Event Sponsor
- Logo display on slide at conference – standalone as Principal Event Sponsor
- Logo on FMA website – standalone as Principal Event Sponsor
- Complimentary table of 8
- Two (2) x flyer or gift distribution
- Two (2) pull up banners – One on main stage and one at registration (banners provided by exhibitor/ approved by FMA)
- Full Page Company Profile on website
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Recognition in FMA Annual Report
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw
- Exhibition stand - including One (1) Company representative at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- **One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)**

Major Conference Sponsor

Investment \$5,250 (ex GST)

(Limit of one only)

- MC recognition as Supporting Event Sponsor
- Logo on all related e-marketing materials - standalone as Major Event Sponsor
- Logo display on slide at conference – standalone as Major Event Sponsor
- Logo on FMA website - standalone as Major Event Sponsor
- ½ Page Company Profile on website
- Four (4) x Conference registrations
- Two (2) x flyer or gift distribution
- Two (2) pull up banners - one in conference area and one at registration (banners provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw
- Exhibition stand – including One (1) Company representative at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)

Sundowner Sponsor & Exhibitor

Investment \$4,200 (ex GST)

(Limit of one only)

- Logo on related marketing materials
- Logo display on single slide at conference – standalone as Sundowner Sponsor
- Logo on FMA website
- One (1) x Conference registration
- One (1) x flyer or gift distribution
- One (1) pull up banner at Sundowner Drinks (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Exhibitor

- One (1) Company representative at stand
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)

Conference Sponsor & Exhibitor

Investment \$3,800 (ex GST)

(Limit of Five)

Conference

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) x Conference registrations
- One (1) pull up banner in conference area (provided by exhibitor/ approved by FMA)

Exhibitor

- One (1) Company representative at stand
- One (1) x flyer or gift distribution
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)

Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw.

Supporting Conference Sponsor
(Limit of Ten)

Investment \$2,650 (ex GST)

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) x Conference registrations
- One (1) x flyer or gift distribution
- One (1) pull up banner in conference area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Exhibitor
(Limit of Ten)

Investment \$2,650 (ex GST)

- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- One (1) Company representative at stand
- One (1) x flyer or gift distribution
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw





SPONSORSHIP Terms & Conditions

All sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsor that it deems inappropriate.

FMA Australia does not provide exclusivity in any areas unless otherwise indicated in the sections of the agreement.

In line with Privacy permissions, FMA Australia does not provide copies of delegate lists for any of its events. A delegate list may be available for view in the registration area on the event day.

Where there is opportunity to provide signage, gifts, materials or prizes to delegates; it must be provided by and distributed by the sponsor.

All signage, gifts, materials and prizes for delegates must be approved by FMA Australia a minimum 10 days prior to the event.

The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance.

Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.

FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.

Sponsors may sponsor single or multiple events.

For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor including drop off and pick up. FMA will inform each sponsor of the maximum size, number of signs etc.

There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.

FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.

Where FMA takes photos/video at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

CONFLICT OF INTEREST

As a sponsor you have a responsibility to FMA Australia and are therefore expected to remain free of interests, incidents or relationships which are, or appear to be, harmful or detrimental to FMA Australia's best interests.

To this end you agree to inform FMA Australia should any situation or issue arise that might otherwise impact the reputation of FMA Australia or one of its members or that would bring the good standing of the association into disrepute.

CONTRACTED SPONSORSHIP

FMA Australia has a policy in place for sponsors that want to support multiple events. This provides an opportunity for additional benefits emanating from entering a long-term agreement. The eligibility for such benefits is set out in the policy.

SPONSORSHIP Form/Tax Invoice 2024



FMA Perth Conference

Building FM: From Theory to Reality

Company Name: _____

Contact Name: _____

Position: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Email: _____

Phone: _____

Yes, we would like to support FM in WA Conference 2024. By signing this document, we are agreeing to take part in a sponsorship agreement, as per the terms and conditions, and confirm I have the authority of my organization to do so.

Authorised by: _____

Position: _____

Signature: _____

Date: _____

Sponsorship

Principal Conference Sponsor

\$7,500 (+ GST)

Major Conference Sponsor

\$5,250 (+GST)

Sundowner Sponsor & Exhibitor

\$4,200 (+GST)

Conference Sponsor & Exhibitor

\$3,800 (+ GST)

Supporting Conference Sponsor

\$2,650 (+ GST)

Exhibitor

\$2,650 (+GST)

Promotional Material

\$275 per item (+GST)

Payment Details & Authority

EFT

Bank: CBA

BSB: 063 000

ACC: 10529527

EFT Reference: _____

Credit Card - please call (03) 8641 6666 to make a credit card payment

To confirm sponsorship, payment must be received by FMA Australia at least 4 weeks prior to the event. Credit card payments will appear as 'FMA Australia' on your bank statement. Tax Invoice: Please keep a copy of this form for your records. This will be a tax invoice for GST upon payment. ABN 57 003551844